

WILD BERRY

"AMERICA'S BEST INCENSE"



2020 - 2021 Catalog

800-346-2367

wholesale.wild-berry.com

America's Best Incense

Wild Berry is America's Best Incense. We use only the highest quality fragrances and we use up to ten times the amount of fragrance oils compared to other brands. Our proprietary fixative keeps our incense fresher longer. Wild Berry's unique formula also ensures that each stick smells the same burning as it does in the jar. Our superior incense has been tested and proven in independent laboratories. This high level of quality creates traffic and instills brand loyalty.



As a consumable product, Wild Berry Incense draws customers into your store every day. Customers love the sensual experience of perusing Wild Berry's exceptional fragrances. Our open-jar design invites patrons to interact and spend time in your store.

Our Starter Kits offer turnkey simplicity. Wild Berry's bright aromatic displays are proven to drive sales. Developed with the merchant in mind, each kit provides everything you need to start selling Wild Berry Incense including; display rack, door signage, point-of-purchase signage, choice of header card options, incense burners/warmers, merchandising booklet filled with sales tips, and an extra bundle of 100 incense to give away as samples for your customers. In addition, Wild Berry Starter Kits make it easy to expand or customize your line of Wild Berry products.

Best of all, we are retailers at heart and we make it our mission to help you succeed. Our friendly, knowledgeable staff is available for one-on-one service Monday through Friday 8:00-5:30 Eastern Standard Time. You can also order online 24/7 at wholesale.wild-berry.com. Most orders ship within 24 hours. Beyond great customer service, we back our commitment to you with a Risk Free Guarantee! If for any reason you are not satisfied with our product, we will buy back your remaining stock. See page 25 for details.

**Call now to start
profiting with
America's Best
Incense!**

**Risk-Free
Guarantee!**

Sincerely,
Marc & Roger

WILD BERRY
"America's Best Incense"



Our Most Popular Kit

Kit includes everything you need to start profiting!



ST18 • Starter Kit 18

Our best-selling 18 fragrances in the traditional 11" stick. Kit contains: 2 bundles of each fragrance; corresponding labeled display jars; 18 jar rack; header card; display materials, including baggie basket w/ pen and 400 zip top 2" x 12" bags; P.O.P. sign with 1 blank and 1 MSRP insert; door sign; merchandising information folder; UPC scan card; 1 customer sample bundle of 100 incense sticks; and 1 dozen wooden ash catchers.

(Rack: 24" wide x 12" deep x 24" tall, 40.75" tall with header card)

\$353.00 each kit

Works Kits



WORKS • The Works 72 Fragrances w/ Oak Display Racks

Our best-selling 72 fragrances in the 11" traditional stick. Kit contains: 2 bundles of each fragrance; corresponding labeled display jars; four 18 jar display racks; four header cards; display materials, including baggie basket w/ pen, door sign and P.O.P. sign; 1,200 zip top 2" x 12" bags; merchandising information folder; UPC scan card; 1 customer sample bundle of 100 incense sticks; and 1 dozen wooden ash catchers. (Each Rack: 24" wide x 12" deep x 24" tall, 40.75" tall with header card)



\$1361.00



ROUND • 90 Fragrances with Round Display Rack

Our best-selling 90 fragrances in the 11" traditional stick. Kit contains: 2 bundles each of top 18 fragrances; 1 bundle each of the next 72 fragrances; corresponding labeled display jars; 90 jar display rack; oval header card; display materials, including 2 baggie baskets w/ pen, door sign, and 2 P.O.P. signs; 1,200 zip top 2" x 12" bags; merchandising information folder; UPC scan card; 1 customer sample bundle of 100 incense sticks; and 1 dozen wooden incense ash catchers. (Rack: 49" wide with baggie baskets x 64" tall with product, 76" tall with header card)

\$1258.00

End Cap Kits

SEC • Small End Cap Kit

Small End Cap Kit with Sticks and Oils. Kit contains: Our 20 best-selling 11" traditional stick fragrances (2 bundles of each); our 12 best-selling fragrance oils (3 half-ounce bottles each); corresponding labeled display jars for sticks; display materials, including baggie basket w/ pen and P.O.P. sign; laminated door sign; 400 zip top 2" x 12" bags; merchandising information folder; UPC scan card; 1 dozen wooden ash catchers; 1 oil warmer; 1 customer sample bundle of 100 incense sticks; and lighted small end cap rack with attached lighted sign. (Rack: 22" wide x 21" deep x 77" tall)

\$770.00



ZIP2 • Zip Top Bags

2" x 12" incense bags for use with the 11" stick. \$2.50 per 100

New bags!

ZIP2R • Recyclable bags

100 paper bags For 11" incense sticks. (2" x 12") These bags are recyclable \$4.20 per 100

ZIP2W • Wicket Zip Bags

2" x 12" hanging tear off incense bags for use with the 11" stick. \$3.00 per 100



END CAP KIT • Wild Berry End Cap

Kit contains: Our 24 best-selling 11" traditional stick fragrances (2 bundles of each); our 10 best-selling Shorties™ fragrances (2 bundles of each); our 6 best-selling packaged cones (6 packs of each); our 6 wax melt fragrances (3 packs of each); our 12 fragrance oils (3 half-ounce bottles of each); corresponding labeled display jars for sticks; display materials, including 2 baggie baskets w/ pen and P.O.P. signs; 600 zip top 2" x 12" bags; 200 zip top 3" x 5" bags; laminated door sign; merchandising information folder; UPC scan card; 1 dozen traditional stick ash catchers; 4 Shorties™ burners; 4 cone burners; 4 oil diffusers; 1 customer sample of 100 incense sticks; and lighted end cap.

(Rack: 32" wide x 23" deep x 82" tall)

\$1250.00

Specialty Kits

ST24 • Starter Kit 24 w/ Swivel Rack

Our best-selling 24 fragrances in the traditional 11" stick. Kit contains: 2 bundles of each fragrance; 24-slot spinning display rack; display materials, including header card, baggie basket w/ pen, door sign and special two sided P.O.P. sign; 500 zip top 2" x 12" bags; merchandising information folder; UPC scan card; 1 customer sample bundle of 100 incense sticks; and 1 dozen wooden incense ash catchers. Two spinning racks can be stacked to hold 48 fragrances. (Rack: 12" on a side x 15" tall, 23.5"

\$469.00



◀ TABLE • Display Table

24" wide x 18" deep x 26" tall

\$85.00



ST18-2 • Starter Kit Next 18

The Starter Kit Next 18 includes our next-best selling 18 traditional 11" sticks and all the display items included in the starter 18 (shown on page 3). Buy the Starter 18 and the Next 18 for our top 36 fragrances!

\$353.00



Create your own Mix Kit!

Wild Berry Incense is a great way to add ambiance to your retail space. Choose your Header Card from Beach, Wilderness, Rain Forest, Southwest, or Traditional (shown on page 3), then pick 18 Traditional Stick Fragrances from those listed on page 26.

ST18-MIX • Starter Kit 18 Mix

Kit contains: 18 fragrances of your choice in our 11" Traditional stick (2 bundles of each); corresponding labeled display jars; 18 jar rack; header card of choice; display materials, including baggie basket w/pen, door sign, and P.O.P. sign; 400 zip top 2" x 12" bags; merchandising information folder; UPC scan card; 1 customer sample bundle of 100 incense sticks; and 1 dozen wooden ash catchers. (Rack: 24" wide x 12" deep x 24" tall, 41.5" tall with header card)

\$353.00 each kit



**ST18MIX with
HC-BCH • Beach Header**



Item • HC-WLD

Item • HC-RF

Item • HC-SW

Item • HC-SW

Item • HC-SW

Item • HC-SW

Item • HC-SW

Item • HC-SW

Item • HC-SW

Packaged Incense

Great Fragrance is for Everyone!

Help your customers get their hands on America's Best Incense and keep them coming back. Perfect for the check-out area, our convenient packages provide the high quality consumers expect from Wild Berry. These simply organized, colorful kits are a favorite for gift giving season. Packaged Incense is available in 11" Traditional Sticks and Packaged Cones (shown on page 8).

PACKC12



PACKC12 • \$160.00 Packaged Cone Kit

Packaged Cone Kit. Kit contains: All 12 packaged cone incense varieties (6 each); counter-top display, laminated sign topper and P.O.P. signs.



PRESSIZ • \$93.00 Rack of Sizzlin' Bacon™

42 Sizzlin' Bacon™ Packs + 6 Packaged Burners and Counter Top Display, 48 packs total

◀ PRES • \$96.00 Packaged 8 Stick Kit

Top 8 Packaged Traditional Stick Fragrances (6 each) and Counter Top Display, 48 packs total

PRES-OAK • \$213.00

Packaged 8 Stick Oak Kit

Top 8 Packaged Traditional Stick Fragrances (12 each) and Counter Display, 96 packs total



WIBIP

Single packaged wood burner
\$1.25



YARLEM

YARLAV

YARSTICKS

YARSAN



Citronella Yard Sticks

5 sticks in each package, 19" long.
For outdoor use. \$27.00 dozen

- YARLAV • Lavender Yard Sticks
- YARLEM • Lemon Yard Sticks
- YARSAN • Sandalwood Yard Sticks
- YARMIX • Yard Stick Mix • 4 packs each



Backflow



BSBF



DRBF



TRBF



BUBF



LPBF



GDBF



MLBF



MTBF



MBBF



MSBF

BSBF • Big Skull Backflow

For backflow cones. (7" x 4") \$13.50

DRBF • Dragon Backflow

For backflow cones (7" x 4") \$12.00

TRBF • Tre Backflow

For backflow cones (7" x 4") \$12.00

BUBF • Buddha Backflow

For backflow cones (6.5" x 4") \$12.00

LPBF • Lilypad Backflow

For backflow cones (7" x 4") \$12.00

GDBF • Green Dragon Backflow

For backflow cones (9" x 4") \$13.50

MLBF • Mini Lotus Backflow

For backflow cones (2" x 3") \$5.00

MTBF • Mini Tree Backflow

For backflow cones (3.5" x 2.5") \$5.00

MBBF • Mini Buddha Backflow

For backflow cones (4" x 2.5") \$5.00

MSBF • Mini Skull Backflow

For backflow cones (3.5" x 2") \$5.00



PACKCB6 • Packaged Backflow Cone Starter Kit

Kit contains: All 6 packaged backflow cone incense varieties (12 packs each fragrance with 6 cones per pack, 72 packs total); wooden counter-top display with laminated sign topper, door sign and P.O.P. signs. (Rack: 24" tall with topper x 12" wide, 11" deep)

\$ 160.00 each kit

Cones Kits



STBFC • Backflow Cone Starter Kit

Each kit contains: twelve backflow cone fragrances (2 bags of 25 cones in each fragrance, 600 cones total); One cone display rack; corresponding labeled jars; 100 zip top 3" x 5" bags; baggie basket w/ pen; UPC scan card; and point of purchase sign. (Rack: 16" wide x 12" deep x 14" tall, 20.75" tall with header card)

\$150.00 each kit

ZIPC • Zip Top Bags

3" x 5" incense bags for use with cone incense. \$2.00 per 100



STAC • Top 12 Cones Kit

Each Cone Kit contains: Two bags, 100 cones each, of 12 cone fragrances; corresponding labeled display jars; display rack for cones; display materials, including header card, door sign, baggie basket w/ pen and P.O.P. sign; 300 zip top 3" x 5" bags; merchandising information folder; UPC scan card; 1 customer sample bag of 100 cones; and 4 cone burners. (Rack: 16" wide x 12" deep x 14" tall, 20.75" tall with header card)

\$255.00 each kit



Biggies™ Kits

19" Party-sized sticks burn for over 3 hours!



STB12



STB12-2



Biggies™ Starter Kits

STB12 • Top 12 Biggies™ Kit

STB12-2 • Next 12 Biggies™ Kit

Each Biggies™ Kit contains: One 50 stick bundle each of 12 fragrances; corresponding labeled display containers; display rack; display materials, including header card, door sign, baggie basket w/ pen and P.O.P. sign; 200 zip top 2" x 21" bags; merchandising information folder; UPC scan card, and 1 wooden ash catcher. (Rack: 13.5" wide x 12" deep x 24" tall, 37" tall with product)

\$289.00 each kit

ZIPB • Zip Top Bags

2" x 21" incense bags for use with the 19" stick. \$4.50 per 100

Shorties™ Kits

Shorties™ Starter Kits

- STS • Top 24 Shorties™ Kit**
- STS2 • Next 24 Shorties™ Kit**

Each Shorties™ Kit contains: Two 100 stick bundles each of 24 fragrances; corresponding labeled display jars; display rack; header card; display materials, including door sign, baggie basket w/ pen and P.O.P. sign; 500 zip top 3" x 5" bags; merchandising information folder; UPC scan card; 1 customer sample bundle of 100 incense Shorties™; and 1 dozen Shorties™ incense burners. (Rack: 17" wide x 12" deep x 24" tall, 25.25" tall with header card)

\$273.00 each



STS

ZIPC • Zip Top Bags

3" x 5" incense bags for use with the 4" stick. \$2.00 per 100



STS2



Fragrance Oils

Fragrance Oil Kits

Our 1/2 ounce fragrance oils are available in two kit options. Each Oil Kit contains: All 12 fragrance oils (6 bottles of each), 1 Oil Warmer, display with 12 attached tester oils and P.O.P. sign. Fragrance oils are shipped in an easy-to-inventory box.

Choose Storage Rack Display for convenient customer access or Tester Bar Display for behind counter oil storage.

STOO • Oil Kit w/ Storage Display • \$296.00

(Rack: 15" wide x 9.5" deep x 8.5" high)

STOT • Oil Kit w/ Tester Bar Display • \$271.00

(Rack: 15" wide x 3" deep x 6.75" high)



SSOD



SSOD-SM



TEA



SSOD • Soapstone Warmer
Diffuser w/ tea candle. (5.5" tall) \$7.25 each

SSOD-SM • Small Stone Warmer
Diffuser w/ tea candle. (3" tall) \$4.00 each

TEA • Tea Light Box of 10 \$1.50 each

SD01 • Owl Hanging Jug

Owl design. (2" tall) \$1.80 each

SD01



SD03



SD04



SD03 • Water Lily Porous Jug
Water lily design. (3" tall) \$1.80 each

SD04 • Genie Porous Jug
Genie bottle design. (3" tall) \$1.80 each

Wax Melts

STMELT12 • 72 Wax Melt Kit with Wood Display

Our full Wax Melt Starter Kit. Kit contains: 6 packs each of all 12 fragrances, 72 packs total, One rack with hooks for hanging the melts, P.O.P. sign, header card, and door sign. Individual packs are 2 oz each and ready-to-hang. (Rack: 12.75" wide x 11" deep x 17.25" tall; 22.5" tall with header)

\$199.00 each kit



- EWA103 • Aluminum Warmer Silver**
Electric with dimmer switch. (6" tall) \$11.00 each
- EWA107 • Aluminum Warmer Copper**
Electric with dimmer switch. (6" tall) \$11.00 each
- EWA109 • Aluminum Warmer Bronze**
Electric with dimmer switch. (6" tall) \$11.00 each
- EWA111 • Aluminum Warmer Gold**
Electric with dimmer switch. (6" tall) \$11.00 each

- EW11BLK • Black Fluted Warmer**
Electric with dimmer switch. (5.5" tall) \$5.50 each
- EW11WHT • White Fluted Warmer**
Electric with dimmer switch. (5.5" tall) \$5.50 each
- EW11BLU • Blue Fluted Warmer**
Electric with dimmer switch. (5.5" tall) \$5.50 each
- EW11PUR • Purple Fluted Warmer**
Electric with dimmer switch. (5.5" tall) \$5.50 each

Fimo Burners



FRBF

FRFY



FRFP



FRLB



FRSN

FRFR



FRTU



FRMN



FRPS



FRPA



FRYY



FROW



FRXB



FRSP



FRMU



FRWH



FRFY • Yellow Flower Round

Fimo Round burner. (3" dia) \$3.50 each

FRFP • Purple Flower Round

Fimo Round burner. (3" dia) \$3.50 each

FRBF • Butterfly Round

Fimo Round burner. (3" dia) \$3.50 each

FRLB • Lady Bug Round

Fimo Round burner. (3" dia) \$3.50 each

FRFR • Frog Round

Fimo Round burner. (3" dia) \$3.50 each

FRTU • Turtle Round

Fimo Round burner. (3" dia) \$3.50 each

FRSN • Sun Round

Fimo Round burner. (3" dia) \$3.50 each

FRMN • Moon Round

Fimo Round burner. (3" dia) \$3.50 each

FRPS • Peace Sign Round

Fimo Round burner. (3" dia) \$3.50 each

FRYY • Yin Yang Round

Fimo Round burner. (3" dia) \$3.50 each

FRPA • Panda Round

Fimo Round burner. (3" dia) \$3.50 each

FROW • Owl Round

Fimo Round burner. (3" dia) \$3.50 each

FRXB • Cross Bone Round

Fimo Round burner. (3" dia) \$3.50 each

FRMU • Mushroom Round

Fimo Round burner. (3" dia) \$3.50 each

FRSP • Space Ship Round

Fimo Round burner. (3" dia) \$3.50 each

FRWH • Wing Heart Round

Fimo Round burner. (3" dia) \$3.50 each

Polystone Burners

SMODRAG



CELTC



BUDP



BUDT



SMOB



MEDP



DRAGP



DRAGB



DRAGG



SMODRAG • Smoking Dragon

For sticks. (12" tall) \$17.50 each

CELTC • Celtic Cross Boat

For sticks. (10.25" long) \$2.50 each

BUDT • Buddha Tower

For sticks. (9.5" tall) \$7.50 each

BUDP • Buddha Plate

For sticks. (5" dia) \$4.00 each

MEDP • Meditation Plate

For sticks. (4.5" dia) \$7.50 each

SMOB • Smoke Rainbow Boat

For sticks. (10.5" long) \$4.50 each

DRAGP • Purple Dragon Burner

For sticks. (13" tall) \$10.00 each

DRAGB • Blue Dragon Burner

For sticks. (13" tall) \$10.00 each

DRAGG • Green Dragon Burner

For sticks. (13" tall) \$10.00 each

Polystone Burners

MOOP • Moon Plate

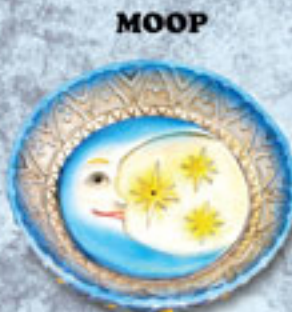
For sticks. (5" dia) \$4.25 each

BUDF • Buddha Flower Boat

For sticks. (10.5" long) \$5.00 each

TIKIB • Tiki Idol Boat

For sticks. (10" long) \$5.50 each



MOOP



BUDF



TIKIB



DODR



DODP



PANT



IB-1524



UNIB



SKELB

DODR • Red Day of Dead Boat

For sticks. (10.25" long) \$4.00 each

DODP • Purple Day of Dead Boat

For sticks. (10.25" long) \$4.00 each

PANT • Panda Burner

For sticks. (11" tall) \$9.00 each

IB-1524 • Tree Boat

For sticks & cones. (12" long) \$10.00 each

SKELB • Skeleton Boat

For sticks. (10.5" long) \$4.00 each

UNIB • Unicorn Boat

For sticks. (11" long) \$10.00 each



Polystone Burners



CATB



TWOTREE

Back Detail



IBBUD

IBBUD • Buddha Boat

For sticks, (11.5" long) \$4.00 each

MASKULL • Motion Skull Boat

For sticks & cones, (11.25" long) \$7.00 each

TWOTREE • Tree Smoker

Two face design, (10.5" tall) \$14.00 each

IB-1459 • Tree Smoker

For sticks, (11" tall) \$10.00 each

IBGAN • Ganesh Boat

For sticks, (11.5" long) \$4.00 each

CATB • Smoking Catapillar Boat

Caterpillar for sticks, (10" long) \$7.50 each



IBGAN



MASKULL



IB-1459



Biggies™ Burner

BWIB • Biggies™ Wood Burner

Ash catcher, assorted, (18.5" x 1.5") \$10.00 dozen



BWIB



Metal & Stone Burners

TURP



SBSBW



SIPP



SCH3



SIB



SBBP



SBP



XLBB



MBB

LBB • Large Brass Cone Burner

Large brass cone burner. (4" tall) \$2.00 each

SBB • Small Brass Cone Burner

Cone burner. (2.5" tall) \$10.50 dozen

SCH3 • Soapstone Holder

For cones, assorted. (3" dia) \$2.00 each

SIP • Fancy Soapstone Plate

Assorted styles. (3.5" - 4" dia) \$2.50 each

BSBW • Sand Burner w/ Plate

Glitter sand included. (3.5" dia) \$7.00 each

SBBM • Small Pearl Brass Burner

For cones (4" tall) \$4.00 each

XLBB • Extra Large Brass Burner

For cones (4" tall) \$3.00 each

MBB • Medium Brass Burner

For cones (2.5" tall) \$1.75 each

SBP • Small Brass Pot

For cones (2.25" tall) \$1.00 each

BIB • Stamped Brass Burner

For sticks (10" long) \$15.00 dozen

SBBP • Small Patina Brass Burner

For cones, assorted styles (1.5" - 3" tall) \$10.50 dozen

LBBP • Large Patina Brass Burners

For cones, assorted styles (3" - 3.5" tall) \$10.50 set of 6



SIP



LBB



SBB



BSBW



LBBP



BIB



Metal & Stone Burners



SHBB • Small Hanging Brass Bowl

For cones, includes chain (4" tall) \$7.50 each

LHBB • Large Hanging Brass Bowl

for cones, includes chain (6" tall) \$9.00 each

HBBP • Hanging Patina Brass Bowl

for cones, includes chain (5" tall) \$10.00 each

SIBT • Soapstone Burner with Turtle

For sticks (10" long) \$6.00 set of two

SIBE • Soapstone Burner with Elephant

For sticks (10" long) \$6.00 set of two

SIBF • Soapstone Burner with Frog

For sticks (10" long) \$6.00 set of two

SIBD • Soapstone Burner with Dolphin

For sticks (10" long) \$6.00 set of two



Colorful 2.5" Tall Sand Burners • Green, Red or Blue

Small (3.25" wide) \$4.00 each • Medium (4" wide) \$5.00 each
Large (4.75" wide) \$6.00 each • Glitter sand included

Ceramic Burners

CF01 • Ceramic Fish w/ Storage

Fish-shaped, assorted colors. (12.5" long) \$3.00 each

CF02 • Hand Painted Ceramic Fish

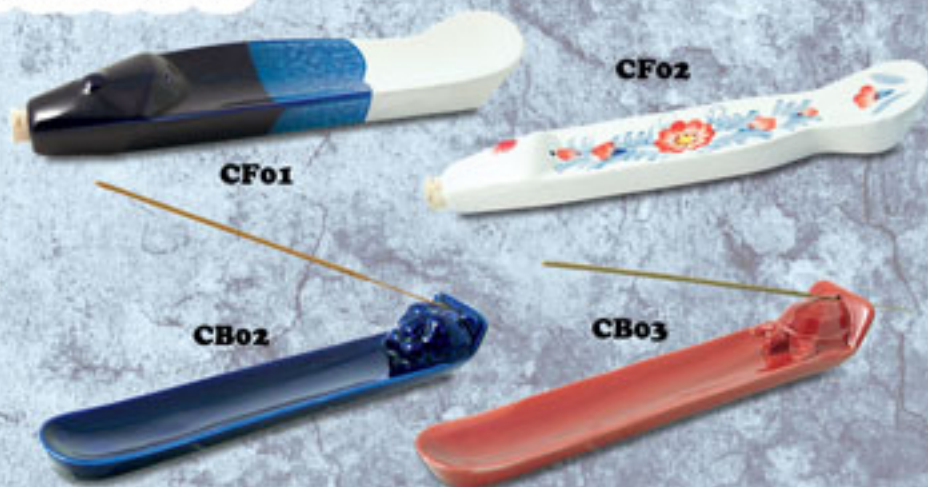
With storage, assorted colors. (12.5" long) \$3.00 each

CB02 • Ceramic Lion Head Burner

Assorted colors. (10.5" long) \$4.00 each

CB03 • Ceramic Turtle Burner

Assorted colors. (10.5" long) \$4.00 each



Glass Burners

SBPG



SB102



SB104



SB106



SB101



SB103



SB105

SB19



SBPG • Plain Green Bottle

For sticks. (11.5" tall) \$4.00 each

SB101 • Sugar Skull Bottle

For sticks. (11.5" tall) \$5.00 each

SB102 • Star Smoking Bottle

For sticks. (11.5" tall) \$5.00 each

SB103 • Rose Smoking Bottle

For sticks. (11.5" tall) \$5.00 each

SB104 • Butterfly Bottle

For sticks. (11.5" tall) \$5.00 each

SB105 • Koi Smoking Bottle

For sticks. (11.5" tall) \$5.00 each

SB106 • Moustache Bottle

For sticks. (11.5" tall) \$5.00 each

SB19 • Drip Painted Bottle

For sticks. (12" tall) \$5.50 each

SB205 • Heart Bottle

For sticks. (11.5" tall) \$6.00 each

SB207 • Mushroom Bottle

For sticks. (11.5" tall) \$6.00 each

SB208 • Sun Bottle

For sticks. (11.5" tall) \$6.00 each

SB209 • Butterfly Bottle

For sticks. (11.5" tall) \$6.00 each

SB210 • Hand Bottle

For sticks. (11.5" tall) \$6.00 each

SB211 • Phases Turtle Bottle

For sticks. (11.5" tall) \$6.00 each



SB205



SB207



SB208



SB209



SB210



SB211

Wood Burners

XFCC



DWBB



FCWB



BSIB



XFRTC

WIBC • Deep-Carved Burner

Ash catcher, all one design. (10.5" long) \$7.50 dozen

WIBS • Striped Two-Tone Burner

Ash catcher, all one design. (10.5" long) \$7.50 dozen

WIBA • Assorted Color Burner

Ash catcher, assorted designs. (10.5" long) \$7.50 dozen

WIBY • Yellow Burner

Ash catcher, assorted designs. (10.5" long) \$7.50 dozen

WIB • Inlaid Celestial Burner

Ash catcher, assorted design. (10.5" long) \$7.50 dozen

WIBP • Plain Burner

Ash catcher, all one design. (10.5" long) \$6.00 dozen

WIBI • Burner w/ Assorted Inlay

Assorted brass designs. (10.5" long) \$1.00 each

WIBL • Burner w/ Leaf Inlay

Ash catcher, leaf design. (10.5" long) \$7.50 dozen



WIP

WBB



WIBE

WIBC



WIBB **WIBS**

WIBA



WIBP



WIBY



WIB



WIBI



WIBL

XFCC • Extra Fancy Carved Coffin

Ash catcher with storage. (12" long) \$5.00 each

DWBB • Deluxe Wood Box Burner

Box ash catcher, assorted designs. (12" long) \$3.50 each

FCWB • Fancy Storage Box

For storage only. (11.75" long) \$4.00 each

WIP • Wood Incense Plate

For sticks & cones. (4.75" dia) \$2.50 each

BSIB • Boat Shaped Inlaid Burner

Ash catcher with storage. (13" long) \$5.00 each

WBB • Wood Box Burner

Ash catcher with storage. (12" long) \$2.50 each

XFRTC • Extra Fancy Round Top Coffin

Ash catcher with storage. (12" long) \$4.00 each

WIBE • Wood Elephant Burner

Ash Catcher with elephant for sticks, (11" long) \$3.00 each

WIBB • Black Burner

Ash catcher, all one design. (10.5" long) \$7.50 dozen

Wood Burners

WRTR • Wood round with tree design

For sticks. (3.5" diameter) \$3.00 each

WREA • Wood round with earth design

For sticks. (3.5" diameter) \$3.00 each

WSCH • Wood plate with chakra design

For sticks. (3.5" x 4.5") \$3.00 each

WRMN • Wood round with moon design

For sticks. (3.5" diameter) \$3.00 each

WRGE • Wood round with geometric design

For sticks. (3.5" diameter) \$3.00 each

WSMN • Wood plate with moon design

For sticks. (3.5" x 4.5") \$3.00 each



WRTR



WREA



WSCH



WRMN



WRGE



WSMN

Shorties™ Burners

SC • Shorties™ Fancy Coffin

Carved coffin. (6" long x 2.5 tall") \$3.00 each

SCS • Shorties™ Coffin Striped

Shorties™ coffin. (6.5" long) \$2.50 each

SWIBI • Shorties™ Inlaid Burner

Ash catcher with inlay. (6.25" long) \$3.60 dozen

SWIBB • Shorties™ Black Burner

Black wood Ash catcher. (6.25" long) \$3.60 dozen

SBPGS • Shorties™ Plain Green Bottle

For Shorties™ incense. (7" tall) \$2.00 each

SB101S • Shorties™ Sugar Skull Bottle

For Shorties™ incense. (7" tall) \$3.00 each

SB102S • Shorties™ Star Logo Bottle

For Shorties™ incense. (7" tall) \$2.00 each

SB21 • Shorties™ Drip Painted Bottle

Assorted iridescent colors. (9.5" tall) \$5.00 each

SB107S • SB109S • Shorties™ Wild Berry Logo Bottle - White, Green, Blue

For Shorties™ incense. (7" tall) \$2.00 each

SB110S • Shorties™ Large Wild Berry Logo Bottle

For Shorties™ incense. (7" tall) \$2.00 each



SC



SCS



SWIBI



SWIBB

SBPGS



SB101S



SB102S



SB21



SB107S



SB108S



SB109S



SB110S



Imported Incense



BABA15



NAG15

NAG40

- BABA15 • Two Babas 15 Gram**
12 boxes per unit. \$10.50 per unit
- NAG15 • Nag Champa 15 Gram**
12 boxes per unit. \$10.80 per unit
- NAG40 • Nag Champa 40 Gram**
12 boxes per unit. \$24.00 per unit

Display Items

A great presentation sells more incense!

It's important to keep your Starter Kit display looking its best. We offer many items to help maintain your display. Replacement jars, fragrance labels, baggie baskets and point-of-purchase signs are available. Door signs, header cards (see page 6), banners and jar tags (set of 3) are just a few of the items that will draw customers.

Our mission is to help you succeed!



GLIGHT-H



Jar Tags are great for Cones, Traditional Sticks, Biggies™ and Shorties™



GLIGHT



BANSTAR



LIGHT

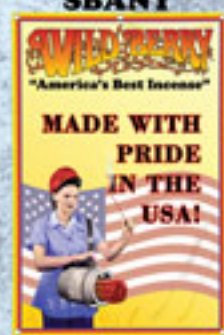
LAM



- GLIGHT-H • Glowing Sign**
Logo LED sign. (12" x 7.5") \$30.00 each
- GLIGHT • Glowing Sign**
Logo LED sign. (12" x 7.5") \$30.00 each
- BANSTAR • Star Banner**
Light-weight, indoor use. (24" x 24") \$10.00 each
- LIGHT • Lighted Sign**
Hanging sign. (18" x 7.5") \$75.00 each
- LAM • Laminated Sign**
Window sign. (15" x 7") \$1.00 each
- SBANB • Small Blue Banner**
Light-weight, indoor use. (28" x 44") \$10.00 each
- SBANBz • Double-Sided Banner**
Light-weight, indoor use. (28" x 44") \$15.00 each
- SBANY • USA Pride Banner**
Light-weight, indoor use. (24" x 36") \$10.00 each
- BANHOW • How-To Banner**
Light-weight, indoor use. (24" x 36") \$10.00 each
- BAN • Large Banner**
Light-weight, indoor use. (36" x 96") \$40.00 each



**SBANB
SBANBz**



SBANY



BANHOW



BAN

Wild Berry Logo



GLASS

TOTE17



THROW2019

BUNDLEBAG



GYMBAG



JUTE



PHONEWALLET



DUFF



CARDS

CLOCK



CAP



GLASS • Half full glass set

Set of 2, printed on both sides. \$8.00 set

TOTE17 • Canvas Tote Bag

Wild Berry tote bag. (14" x 14" x 4") \$7.00 each

THROW2019 • Jar Print Blanket

Our extra soft blanket, in new colors. \$10.00 each

BUNDLEBAG • Bundle Bag

Jute bag for bundles. (11" tall x 2.5" wide) \$4.00 each

GYMBAG • Logo Bag

Logo bag, (18" x 8" x 8") assorted. \$6.00 each

JUTE • Jute Bag

(15" x 7" x 14"), \$6.00 each

PHONEWALLET • Logo Phone Wallet

logo phone wallet and card holder. (4" x 2") \$1.00 each

CARDS • Playing Cards

2 decks in plastic case w/ sleeve. \$2.50 set

DUFF • Logo Duffel

logo duffel bag. (20" x 12" x 11") \$10.00 each

CLOCK • Bundle Clock

Wall clock, (11" diameter). \$10.00 each

CAP • Baseball Cap

Adjustable size \$8.00 each

Working With Us...

We Are Easy to Deal With. Our staff is friendly, knowledgeable and eager to assist you. Our products are sold all over the world, but you will always get one-on-one service. We don't use voice mail - you'll always get a real person when you call us during business hours. Our office is open Monday-Friday 8:00 AM - 5:30 PM, Eastern Standard Time.

We Ship Most Orders Within 24 Hours. Our fill rate is very high and we are here to assist you if you have questions or concerns about your shipment.

We Provide Effective Display Materials. Door signs, point-of-purchase materials and our simple inventory system are included with each starter kit. Our merchandise is easy to set up in your store and easy to customize.



We Provide Exceptional Value. Our pricing allows you to make an excellent profit, while allowing us to stay in business.

We Help You Generate Return Customers. Users of Wild Berry Incense are great fans of our product. We get fan mail from people all over the world! Your customers will love our product, and they'll prove it to you with repeat sales.

We Help Customers Find You. Customers who buy our incense when they are on vacation or away from home often write or call us to find a store local to them who carries our line. These callers are referred to retailers on our customer list as a courtesy to Wild Berry fans and retailers. Customers have written to tell us that they will go the distance to find our incense (sometimes fifty or sixty miles!) you could be their neighborhood connection.

We Offer You A Risk Free Guarantee. Once you are an established customer, If for any reason you are not satisfied with our product we will buy back your remaining stock. Just return the display materials, jars, incense and bags, and we will promptly send you a refund.

Prices & Styles Subject to Change. View wholesale.wild-berry.com for the latest updates.

Terms & Conditions

The minimum opening order is \$350.00. Forms of payment accepted for initial orders are ACH, E-Check or Credit Card. If you are interested in obtaining NET 30 terms or C.O.D. company check, please let us know. We have an application we will provide.

Minimum re-order is \$100.00.

Fragrance List

Traditional 11" Sticks (Bundles of 100) \$9.00 each

<input type="checkbox"/> Amber	<input type="checkbox"/> Clove	<input type="checkbox"/> Harlequin™	<input type="checkbox"/> Ocean Wind	<input type="checkbox"/> Sandalwood
<input type="checkbox"/> Apple Crisp™	<input type="checkbox"/> Coconut	<input type="checkbox"/> Havana Blue	<input type="checkbox"/> Opium (type)	<input type="checkbox"/> Sea Breeze™
<input type="checkbox"/> Arabian Night™	<input type="checkbox"/> Cotton Candy	<input type="checkbox"/> Honeysuckle	<input type="checkbox"/> Orange Creamsicle	<input type="checkbox"/> Sensuality
<input type="checkbox"/> Awapuhi	<input type="checkbox"/> Desert Sage™	<input type="checkbox"/> Horizon™	<input type="checkbox"/> Patchouli	<input type="checkbox"/> Shangri-La™
<input type="checkbox"/> Baking Brownies™	<input type="checkbox"/> Dragon's Blood	<input type="checkbox"/> India Moon™	<input type="checkbox"/> Peace of Mind™	<input type="checkbox"/> Shooting Star™
<input type="checkbox"/> Bayberry	<input type="checkbox"/> Eclipse™	<input type="checkbox"/> Isis™	<input type="checkbox"/> Peach	<input type="checkbox"/> Simmering Cider
<input type="checkbox"/> Blend 22™	<input type="checkbox"/> Egyptian Cotton™	<input type="checkbox"/> Jasmine	<input type="checkbox"/> Pear Vanilla	<input type="checkbox"/> Strawberry
<input type="checkbox"/> Blueberry Blast™	<input type="checkbox"/> Egyptian Musk	<input type="checkbox"/> King Cake™	<input type="checkbox"/> Pineapple	<input type="checkbox"/> Sugar Cookie
<input type="checkbox"/> Brown Sugar Oatmeal	<input type="checkbox"/> Eucalyptus	<input type="checkbox"/> Latin Lover™	<input type="checkbox"/> Polo Crest (type)	<input type="checkbox"/> Summer Day™
<input type="checkbox"/> Candy Cane	<input type="checkbox"/> Evergreen	<input type="checkbox"/> Lavender	<input type="checkbox"/> Pounding Surf™	<input type="checkbox"/> Sunshine
<input type="checkbox"/> Carmen's Hat™	<input type="checkbox"/> Fairy Dust™	<input type="checkbox"/> Lilac	<input type="checkbox"/> Prairie Sage™	<input type="checkbox"/> Sweet Pea (type)
<input type="checkbox"/> Carnival™	<input type="checkbox"/> Fantasia™	<input type="checkbox"/> Love Shack™	<input type="checkbox"/> Pumpkin Spice	<input type="checkbox"/> Tibetan Orchid™
<input type="checkbox"/> Champa Flower™	<input type="checkbox"/> Fiesta Lime™	<input type="checkbox"/> Magic Garden™	<input type="checkbox"/> Queen of the Nile™	<input type="checkbox"/> Tranquility
<input type="checkbox"/> Cherry	<input type="checkbox"/> Fizzy Pop™	<input type="checkbox"/> Mango Passion™	<input type="checkbox"/> Raspberry Rose	<input type="checkbox"/> Vanilla
<input type="checkbox"/> Cherry Vanilla	<input type="checkbox"/> Forest Dew™	<input type="checkbox"/> Melon	<input type="checkbox"/> Root Beer	<input type="checkbox"/> Voodoo™
<input type="checkbox"/> China Rain	<input type="checkbox"/> Frankincense	<input type="checkbox"/> Mountain Heather™	<input type="checkbox"/> Rose	<input type="checkbox"/> Wild Honey™
<input type="checkbox"/> Christmas Kiss™	<input type="checkbox"/> Fresh Rain	<input type="checkbox"/> Mulberry	<input type="checkbox"/> Royal Violet™	<input type="checkbox"/> Wizard™
<input type="checkbox"/> Cinnamon	<input type="checkbox"/> Gingerbread	<input type="checkbox"/> Musk	<input type="checkbox"/> Rugged Leather™	<input type="checkbox"/> Woodsman™
<input type="checkbox"/> Citronella Lavender	<input type="checkbox"/> Good Earth™	<input type="checkbox"/> Myrrh	<input type="checkbox"/> Rum Raisin	<input type="checkbox"/> Yin-Yang™
<input type="checkbox"/> Citronella Lemon	<input type="checkbox"/> Green Apple	<input type="checkbox"/> Nirvana™	<input type="checkbox"/> Sage & Santo™	<input type="checkbox"/> Zen™
<input type="checkbox"/> Clarity™				

Incense Shorties™ 4" Sticks (Bundles of 100) \$5.00 each

<input type="checkbox"/> Awapuhi	<input type="checkbox"/> Egyptian Musk	<input type="checkbox"/> Isis™	<input type="checkbox"/> Opium (type)	<input type="checkbox"/> Strawberry
<input type="checkbox"/> Blend 22™	<input type="checkbox"/> Fairy Dust™	<input type="checkbox"/> Jasmine	<input type="checkbox"/> Patchouli	<input type="checkbox"/> Sweet Pea (type)
<input type="checkbox"/> Carnival™	<input type="checkbox"/> Fantasia™	<input type="checkbox"/> King Cake™	<input type="checkbox"/> Peace of Mind™	<input type="checkbox"/> Tibetan Orchid™
<input type="checkbox"/> Champa Flower™	<input type="checkbox"/> Fizzy Pop™	<input type="checkbox"/> Latin Lover™	<input type="checkbox"/> Peach	<input type="checkbox"/> Tranquility
<input type="checkbox"/> Cherry	<input type="checkbox"/> Frankincense	<input type="checkbox"/> Lavender	<input type="checkbox"/> Pear Vanilla	<input type="checkbox"/> Vanilla
<input type="checkbox"/> Cherry Vanilla	<input type="checkbox"/> Fresh Rain	<input type="checkbox"/> Lilac	<input type="checkbox"/> Raspberry Rose	<input type="checkbox"/> Voodoo™
<input type="checkbox"/> Cinnamon	<input type="checkbox"/> Harlequin™	<input type="checkbox"/> Magic Garden™	<input type="checkbox"/> Sandalwood	<input type="checkbox"/> Wizard™
<input type="checkbox"/> Coconut	<input type="checkbox"/> Havana Blue	<input type="checkbox"/> Musk	<input type="checkbox"/> Sea Breeze™	<input type="checkbox"/> Yin-Yang™
<input type="checkbox"/> Desert Sage™	<input type="checkbox"/> Honeysuckle	<input type="checkbox"/> Nirvana™	<input type="checkbox"/> Sensuality	<input type="checkbox"/> Zen™
<input type="checkbox"/> Dragon's Blood	<input type="checkbox"/> India Moon™	<input type="checkbox"/> Ocean Wind		

Incense Cones (Bags of 100) \$9.00 each

<input type="checkbox"/> Blend 22™	<input type="checkbox"/> Fairy Dust™	<input type="checkbox"/> Lavender	<input type="checkbox"/> Peace of Mind™	<input type="checkbox"/> Sweet Pea (type)
<input type="checkbox"/> Champa Flower™	<input type="checkbox"/> Fizzy Pop™	<input type="checkbox"/> Musk	<input type="checkbox"/> Raspberry Rose	<input type="checkbox"/> Tranquility
<input type="checkbox"/> Cherry Vanilla	<input type="checkbox"/> Fresh Rain	<input type="checkbox"/> Ocean Wind	<input type="checkbox"/> Sandalwood	<input type="checkbox"/> Vanilla
<input type="checkbox"/> Cinnamon	<input type="checkbox"/> India Moon™	<input type="checkbox"/> Opium (type)	<input type="checkbox"/> Sea Breeze™	<input type="checkbox"/> Wizard™
<input type="checkbox"/> Dragon's Blood	<input type="checkbox"/> King Cake™	<input type="checkbox"/> Patchouli	<input type="checkbox"/> Strawberry	

Fragrance Oils (1/2 Ounce Bottles) \$3.50 each

<input type="checkbox"/> Champa Flower™	<input type="checkbox"/> Fresh Rain	<input type="checkbox"/> Musk	<input type="checkbox"/> Opium (type)	<input type="checkbox"/> Sweet Patchouli
<input type="checkbox"/> Deep Patchouli	<input type="checkbox"/> India Moon™	<input type="checkbox"/> Ocean Wind	<input type="checkbox"/> Peace of Mind™	<input type="checkbox"/> Vanilla
<input type="checkbox"/> Dragon's Blood	<input type="checkbox"/> Lavender			

Packaged Traditional 11" Sticks (15 Sticks Per Pack) \$2.00 each

<input type="checkbox"/> Baking Brownies™	<input type="checkbox"/> Coconut	<input type="checkbox"/> Fresh Rain	<input type="checkbox"/> Peace of Mind™	<input type="checkbox"/> Sizzlin' Bacon™
<input type="checkbox"/> Blend 22™	<input type="checkbox"/> Dragon's Blood	<input type="checkbox"/> Musk	<input type="checkbox"/> Pear Vanilla	<input type="checkbox"/> Strawberry
<input type="checkbox"/> Champa Flower™	<input type="checkbox"/> Egyptian Cotton™	<input type="checkbox"/> Ocean Wind	<input type="checkbox"/> Raspberry Rose	<input type="checkbox"/> Tranquility
<input type="checkbox"/> Cherry Vanilla	<input type="checkbox"/> Fairy Dust™	<input type="checkbox"/> Opium (type)	<input type="checkbox"/> Sandalwood	<input type="checkbox"/> Vanilla
<input type="checkbox"/> Cinnamon	<input type="checkbox"/> Fizzy Pop™	<input type="checkbox"/> Patchouli	<input type="checkbox"/> Sensuality	<input type="checkbox"/> Burner \$1.25/ea

Fragrance List

Packaged Cones (15 Cones Per Pack) \$2.00 each

Cherry Vanilla Fresh Rain Patchouli Sandalwood Burner \$1.50/ea
 Dragon's Blood Ocean Wind Peace of Mind™ Tranquility
 Fizzy Pop™ Opium (type) Raspberry Rose Vanilla

Incense Biggies™ 19" Sticks (Bundles of 50) \$20.00 each

Champa Flower™ Egyptian Cotton™ Harlequin™ Patchouli Tranquility
 Cherry Vanilla Egyptian Musk King Cake™ Peace of Mind™ Vanilla
 Cinnamon Fairy Dust™ Musk Sandalwood Voodoo™
 Coconut Fizzy Pop™ Ocean Wind Strawberry Wizard™
 Dragon's Blood Fresh Rain Opium (type) Sweet Pea (type)

2 oz Wax Melt Pack \$2.50 each

Carnival™ Fairy Dust™ Rum Raisin Shooting Star™ Vanilla
 Dragon's Blood Fizzy Pop™ Sea Breeze™ Sweet Pea (type) Wild Honey™
 Egyptian Musk Pumpkin Spice

Backflow Bulk Cones \$5 each (Bags of 25)

Champa Flower™ Fairy Dust™ Ocean Wind Sandalwood Sweet Pea (type)
 Cherry Vanilla Fizzy Pop™ Peace of Mind™ Sea Breeze Wizard™
 Dragon's Blood King Cake

Packaged Backflow Cones (6 Cones Per Pack) \$2.00 each

Cherry Vanilla Dragon's Blood™ Fizzy Pop™ Ocean Wind Sandalwood
 Shooting Star™

Now that you have read our entire catalog...

Notes



Please
Recycle

How to light a stick of

WILD BERRY

America's Best Incense



Light end of incense stick.

**When tip is glowing, blow out flame
to release fragrance.**



**Place in holder. Do not
burn unattended.**

We are retailers at heart and we make it our mission to help you succeed.

Our friendly, knowledgeable staff is available for one-on-one service

Monday through Friday 8:00-5:30 Eastern Standard Time.

You can also order online 24/7 at wholesale.wild-berry.com.

Call now to start profiting with America's Best Incense!

5475 College Corner Pike • Oxford, OH 45056 U.S.A.

Phone: 513-523-8583 • 800-346-2367 • Fax: 513-523-8992

wholesale.wild-berry.com • sales@wild-berry.com